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TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1981

PHONE INQUIRIES *for more information about these statistics*—contact Mr Aub Edwards on Canberra (062) 52 5657 or any of our State offices.
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MAIN FEATURES

	June Quarter 1980			June Quarter 1981		
	April	May	June	April	May	June
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	55.7	56.1	51.2	56.2	56.6	51.7
Motels, etc.	61.0	61.2	54.8	61.7	63.0	55.8
Site occupancy rates—						
Caravan parks	25.0	22.1	18.3	25.8	22.4	19.4

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant. Following a check of data collected in the 1979-80 Census of Retail and Selected Service Establishments, a number of establishments were added to the survey as from the March quarter 1981.

Definitions

4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)															
June quarter 1981—															
Establishments	238	937	1,175	151	451	602	209	558	767	109	148	257	135	120	255
Guest rooms	7,296	22,785	30,081	3,677	11,952	15,629	4,958	11,800	16,758	2,596	4,029	6,625	3,462	4,909	8,371
Bed spaces	16,677	67,330	84,007	8,623	33,982	42,605	12,673	34,851	47,524	6,001	12,244	18,245	7,073	12,304	19,377
ROOM OCCUPANCY RATES (per cent)															
1980—															
April	61.3	64.1	63.4	55.3	60.9	59.5	54.0	57.7	56.6	49.6	64.7	58.6	50.0	48.4	49.0
May	58.5	63.1	62.0	55.7	58.2	57.6	59.5	64.3	62.8	48.9	62.2	56.8	51.7	49.1	50.1
June	52.9	56.1	55.3	49.4	50.3	50.1	62.5	65.9	64.8	40.8	48.4	45.3	49.6	40.5	44.1
June quarter 1980	57.6	61.1	60.2	53.5	56.5	55.8	58.7	62.7	61.4	46.4	58.5	53.6	50.5	46.0	47.8
1981—															
April	60.6	65.2	64.1	57.4	62.9	60.8	57.3	60.2	59.3	49.9	63.1	57.9	51.4	47.2	48.9
May	56.5	64.6	62.6	56.6	61.4	60.3	62.5	66.4	65.2	49.3	62.6	57.4	57.0	51.9	54.0
June	50.6	56.9	55.4	50.4	50.6	50.6	62.1	67.4	65.8	40.8	47.8	45.0	52.4	43.1	47.0
June quarter 1981	55.9	62.2	60.7	54.8	57.2	57.2	60.6	64.7	63.5	46.7	57.9	53.5	53.7	47.4	50.0
BED OCCUPANCY RATES (per cent)															
1981—															
April	40.8	40.6	40.7	36.1	38.4	37.9	36.4	37.5	37.2	33.6	37.6	36.3	34.1	31.4	32.4
May	36.7	42.0	41.0	34.5	38.5	37.7	39.4	41.9	41.3	33.2	39.6	37.5	38.1	34.7	36.0
June	33.0	33.8	33.6	30.2	29.2	29.4	38.5	41.4	40.6	25.5	25.9	25.8	33.5	26.3	28.9
June quarter 1981	36.8	38.9	38.4	33.6	35.4	35.0	38.1	40.3	39.7	30.8	34.4	33.2	35.3	30.8	32.5
TAKINGS FROM ACCOMMODATION (\$'000)															
1981—															
April	5,955	14,166	20,122	2,314	6,476	8,789	2,913	6,471	9,384	1,135	2,271	3,406	1,644	1,961	3,605
May	5,608	14,687	20,295	2,380	6,782	9,162	3,367	7,429	10,795	1,162	2,422	3,584	1,939	2,269	4,208
June	4,777	12,388	17,165	2,023	5,407	7,430	3,101	7,103	10,205	917	1,754	2,671	1,739	1,793	3,533
June quarter 1981	16,340	41,241	57,581	6,717	18,665	25,382	9,381	21,003	30,384	3,214	6,447	9,661	5,323	6,023	11,345

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc. (a)	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
June quarter 1981—												
Establishments	76	55	131	21	28	49	13	23	36	952	2,320	3,272
Guest rooms	2,530	1,401	3,931	577	1,104	1,681	788	1,283	2,071	25,884	59,263	85,147
Bed spaces	6,326	4,259	10,585	1,328	2,877	4,205	1,814	3,842	5,656	60,515	171,689	232,204
ROOM OCCUPANCY RATES (per cent)												
1980—												
April	55.7	60.5	57.4	53.7	66.0	61.4	63.2	73.0	69.0	55.7	61.0	59.4
May	52.5	49.6	51.5	63.6	81.2	74.6	63.2	74.5	69.9	56.1	61.2	59.6
June	40.2	38.3	39.5	67.7	80.0	75.4	44.6	52.9	49.5	51.2	54.8	53.7
June quarter 1980	49.5	49.5	49.5	61.7	75.8	70.5	57.0	66.9	62.9	54.4	59.0	57.6
1981—												
April	52.3	58.0	54.3	53.3	56.6	55.4	60.8	70.3	66.7	56.2	61.7	60.0
May	48.7	46.7	48.0	66.9	71.5	70.0	61.6	73.8	69.2	56.6	63.0	61.1
June	43.3	39.1	41.8	74.5	74.7	74.6	44.6	51.8	49.1	51.7	55.8	54.5
June quarter 1981	48.1	47.9	48.0	64.9	67.9	66.9	55.7	65.4	61.7	54.9	60.2	58.6
BED OCCUPANCY RATES (per cent)												
1981—												
April	34.7	36.4	35.4	32.5	31.9	32.1	41.5	44.0	43.2	36.9	38.5	38.1
May	32.7	29.5	31.4	43.6	42.4	42.8	41.9	48.5	46.3	36.7	40.5	39.5
June	28.4	23.6	26.5	48.3	45.4	46.3	29.2	31.7	30.9	32.8	33.2	33.1
June quarter 1981	31.9	29.8	31.1	41.5	40.1	40.5	37.6	41.5	40.2	35.5	37.4	36.9
TAKINGS FROM ACCOMMODATION (\$'000)												
1981—												
April	1,465	742	2,207	327	593	921	574	850	1,424	16,327	33,530	49,857
May	1,264	594	1,858	438	907	1,345	609	950	1,559	16,767	36,040	52,807
June	1,099	474	1,574	476	939	1,415	422	647	1,069	14,554	30,505	45,059
June quarter 1981	3,828	1,810	5,638	1,242	2,439	3,681	1,605	2,447	4,052	47,650	100,075	147,724

(a) See footnote (b) Table 2.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)		Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory(b)	Australia
	Establishments	Capacity	Establishments	Capacity	Establishments	Capacity	Establishments	Capacity	Establishments
June quarter 1981—									
Establishments	531	418	407	155	231	53	8	1,803	
Powered sites	45,044	35,023	21,530	12,286	13,216	2,735	528	130,362	
Unpowered sites	23,129	14,659	9,909	5,014	3,692	2,081	640	59,124	
Cabins, flats, etc.	973	855	693	544	455	66	12	3,598	
Total capacity	69,146	50,537	32,132	17,844	17,363	4,882	1,180	193,084	
SITE OCCUPANCY RATES (per cent)									
1980—									
April	24.2	19.6	33.7	22.2	28.8	22.7	34.6	25.0	
May	20.5	13.1	38.4	17.9	26.7	16.5	45.5	22.1	
June	15.6	9.0	38.3	10.4	23.9	16.2	38.1	18.3	
June quarter 1980	20.2	13.9	36.8	16.9	26.5	18.5	39.5	21.8	
1981—									
April	25.1	19.9	37.6	22.2	28.2	21.0	30.3	25.8	
May	22.1	13.8	37.4	18.4	25.8	13.8	38.9	22.4	
June	17.2	9.8	43.2	10.0	21.6	12.6	44.0	19.4	
June quarter 1981	21.5	14.5	39.4	16.9	25.2	15.8	37.7	22.5	
TAKINGS FROM ACCOMMODATION (\$'000)									
1981—									
April	2,861	1,472	1,832	612	780	169	49	7,775	
May	2,629	1,077	1,949	538	738	114	69	7,114	
June	1,944	744	2,090	294	606	101	75	5,854	
June quarter 1981	7,433	3,292	5,871	1,444	2,124	384	193	20,741	

(a) Includes Australian Capital Territory. (b) June quarter 1981 figures are not strictly comparable with those for June quarter 1980 due to the reclassification of a caravan park as two establishments, i.e. caravan park and motel.